

# EXPLORE NJ

## Select USA (New Jersey Spin-Off Event)

### Agenda

#### Wednesday, June 12<sup>th</sup> – Check into Hotel, Residence Inn, Jersey City

7:00 pm- 9:00 pm	Welcome Reception <i>(light fare and drinks)</i>
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#### Thursday, June 13<sup>th</sup> – “Finance and Commerce”

8:00 am	<p><b>Networking Breakfast</b> <i>New Jersey City University (NJCU)’s School of Business (Skyline Room), Exchange Place, Jersey City</i></p>
8:30 am	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Susan Henderson</b>, President, NJCU</li> <li>▪ <b>Dr. David Weiss</b>, Founder &amp; Director, Institute of Dispute Resolution, NJCU</li> <li>▪ <b>Dr. Bernard McSherry</b>, Founding Dean, School of Business, NJCU</li> <li>▪ <b>The Honorable Thomas Kean, Jr.</b>, State Senator, District 21</li> <li>▪ <b>The Honorable Sandra Cunningham</b>, State Senator, District 31</li> <li>▪ <b>Jose Lozano</b>, President &amp; CEO, Choose New Jersey</li> <li>▪ <b>Anthony Russo</b>, President, CIANJ</li> </ul> <p><b>Signing of CIANJ/American-Hungarian Chamber of Commerce Memorandum of Understanding</b></p>
9:30 am	<p><b>Why I Chose New Jersey:</b> <i>Company representatives will share their experiences on selecting NJ for business</i></p> <p>Moderator: <b>Annisia Cialone</b>, Director, Housing, Economic Development, and Commerce (HEDC), Jersey City</p> <ul style="list-style-type: none"> <li>▪ <b>Alice Chin</b>, Founder, Your Other Half</li> </ul>
10:00 am	<p><b>Panel Discussions –Experts will present on the following topics:</b> <i>Speakers TBD</i></p> <ul style="list-style-type: none"> <li>▪ <b>Real Estate:</b> <i>Choosing the right location</i> <ul style="list-style-type: none"> <li>- <b>James Costanzo</b>, President, Charity Realty International LLC</li> <li>- <b>William Hanson</b>, President, NAI James E. Hanson</li> <li>- <b>Charles Sarlo</b>, Partner, VP and General Counsel, DMR Architects</li> </ul> </li> <li>▪ <b>Workforce Development:</b> <i>Securing approvals and work documents</i> <ul style="list-style-type: none"> <li>- <b>Hany Brollesy</b>, Attorney, Herbert Law Group, LLC</li> <li>- <b>Samuel Newbold</b>, Member of the Firm, Chiesa, Shahinian, Giantomasi, PC</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>▪ <b>Protecting Your Intellectual Property:</b> Decoding US intellectual property laws <ul style="list-style-type: none"> <li>- <b>Randy Friedberg</b>, Partner, White and Williams</li> <li>- <b>James Kosch</b>, Partner, McCarter &amp; English, LLP</li> </ul> </li> <li>▪ <b>Tax and Accounting:</b> Understanding New Jersey/US tax codes and how they will affect your business <ul style="list-style-type: none"> <li>- <b>Kathleen Alexander</b>, Partner, SAX LLP</li> <li>- <b>Stephen Ehrenberg</b>, Partner, SAX LLP</li> <li>- <b>Jason Pourakis</b>, Partner, Mazars USA</li> </ul> </li> </ul>
11:00 am	<b>One-on-One Meetings</b> <ul style="list-style-type: none"> <li>▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.</li> </ul>
12:00 pm	Lunch @ Liberty Prime Steakhouse, <i>Serving classic American dishes just blocks from Exchange Place and the Residence Inn</i>
2:00 pm	<b>Tours/Family Activities (Optional)</b> <ul style="list-style-type: none"> <li>▪ <b>Liberty Science Center:</b> An immersive and hands-on learning center that aims to inspire the next generation of scientists and engineers.</li> <li>▪ <b>Ferry Ride to New York City with Walking Tour,</b> Explore New York City</li> </ul>
5:00 pm	Back to Hotel (Free Time)
6:30 pm	Leave Hotel for Warren St. Pier to take Ferry to Networking Reception.
7:00 pm	<b>CIANJ's Spring Networking Reception</b> <i>Liberty House, Jersey City</i>  <i>Enjoy drinks, light fare, and a view of New York City, and network with more than 100 of New Jersey's leading business professionals</i>

<b>Friday, June 14<sup>th</sup> – “Innovation/Technology/Entrepreneurship”</b>	
7:30 am	Van Leaves Hotel – Please check out of
9:00 am	<b>Networking Breakfast/Welcome Remarks</b> <i>New Jersey Institute of Technology (NJIT)'s Innovation Institute, Newark</i> <ul style="list-style-type: none"> <li>▪ <b>Dr. Joel Bloom</b>, President, NJIT</li> <li>▪ <b>Aisha Glover</b>, President, Newark Alliance</li> <li>▪ <b>The Honorable Bob Menendez</b>, U.S. Senator, New Jersey (invited)</li> <li>▪ <b>Ralph LaRossa</b>, President &amp; COO, PSEG</li> </ul>

9:30 am	<p><b>Panel Discussions –Experts will present on the following topics:</b></p> <ul style="list-style-type: none"> <li>▪ <b>New Jersey Innovation Institute (NJII)/Incubators:</b> <i>NJII is an NJIT corporation that fosters collaboration between private industry and top researchers, to bolster New Jersey as the top destination for innovation and entrepreneurship</i> <ul style="list-style-type: none"> <li>- <b>Don Sebastian</b>, President, NJII</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>▪ <b>A Foreign Company’s Perspective on Investing in New Jersey:</b> <i>Company representative will share what they are looking for</i> <ul style="list-style-type: none"> <li>- <b>Ferenc Pongracz</b>, General Manager, Tungsram</li> <li>- <b>NAME TBD</b>, Deputy CEO, Mozaik Education</li> </ul> </li> <li>▪ <b>Higher Education &amp; Business – Developing Tomorrow’s Workforce:</b> <i>Taking advantage of New Jersey’s 31 public and 28 independent institutions of higher learning.</i> <ul style="list-style-type: none"> <li>- <b>Dr. Anne Prisco</b>, President, Felician University</li> <li>- <b>Dr. John Kennedy</b>, CEO, New Jersey Manufacturing Extension Program</li> </ul> </li> <li>▪ <b>Technology/Automation:</b> <i>How developments in technology and automation can improve production and efficiency.</i> <ul style="list-style-type: none"> <li>- <b>Carl Van Dusen</b>, COO, Safari Solutions</li> <li>- <b>David McCall</b>, VP of Innovation, QTS Data Centers</li> </ul> </li> </ul>
11:00 am	<p><b>One-on-One Meetings</b></p> <ul style="list-style-type: none"> <li>▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.</li> </ul>
12:00 pm	<p>Lunch @ Fornos of Spain, a staple in the renowned Ironbound section of Newark, known for its rich Portuguese culture.</p>
2:00 pm	<p><b>Tours/Family Activities (Optional)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Newark Museum/Newark Public Library, a self-guided tour</b></li> <li>▪ <b>Others To Be Determined</b></li> </ul> <p><i>If you’re not participating in the tours, transportation will be provided to Newark Penn Station, where you can connect to Newark Airport, New York Penn Station, Jersey City, etc.</i></p>